

# North Country Rising



## A Plan for Recovery and Resiliency

### Our Task:

North Country Council is leading a planning process to develop strategies and solutions for a more resilient, inclusive, and caring economy that can withstand, adapt, innovate, and transform in the face of natural and human disasters.



### Our Goal:

By the summer of 2022, finalize a plan for economic recovery and resilience that was created by a diverse representation of our region and includes specific actions and implementation strategies.



## Guiding Principals

**Create** a Triple Bottom Line approach to a resilient economy which includes People, Planet and Profit

**Value** all Eight Forms of Capital in a resilient economy model which includes Human, Social, Natural, Cultural, Financial, Political, Physical, and Intellectual Capitals

**Use** Systems Thinking and an Asset-Based Approach to create the plan

**Build** connections, leverage resources, and capital, and co-create solutions – we are in this together

## Planning Process

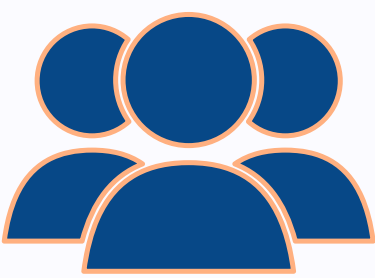
**The Framework:** Hold a series of Focus Group conversations to explore the following:

- **Define** what it means to be resilient, inclusive, and caring for their sector's economy
- **Discover** and share assets with the sector
- **Dream** of what could be within the sector
- **Design** solutions to support these Ideas
- **Direction** by creating implementation steps and evaluation strategies

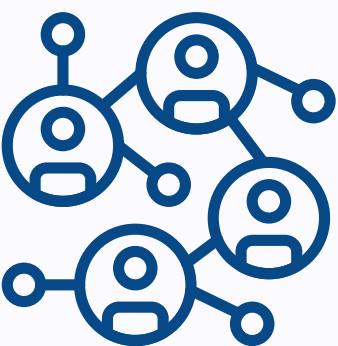


### The Focus Groups will include:

- Education
- Healthcare
- Child & Family Services
- Arts & Culture
- Small Business & Main Streets
- Community Governance & Services
- Recreation, Tourism, & Environment
- Food & Agriculture
- Additionally, North Country Council will engage the existing transportation, economic development, and housing committees into this planning process



**After each Focus Group conversation**, a summary report will be available online for further comments, edits, and additions



**Once all the Focus Groups have completed their conversations**, answering the five "D" process above (Define, Discover, Dream, Design, and Direction) then we will pull together representation from each Focus Group to participate in a series of Network Conversations where we will look at cross-sector solutions (see the fourth bullet under Guiding Principals).

**A final plan, tools, and resources will be developed**, there will be an opportunity for additional comments and feedback, and then the plan will be used to update the Comprehensive Economic Development Strategy (CEDS) for our region and submitted to the Economic Development Administration.

